

Questions you may have about the PSE&G Direct Install Program for Government, Non-Profit and Small Business Facilities

Q. Who is eligible to participate?

A. Applicants must receive natural gas and/or electricity from PSE&G and have peak demands of 200 kW or less to be considered for this program. Applicants must also have an acceptable PSE&G bill payment record.

Eligible facilities include municipal, local and state government offices, courtrooms, town halls, police and fire stations, sanitation department buildings, transportation department structures, regional authorities, community centers and all non-profit facilities that meet the requirements of Section 501(c)(3) or Section 501(c)(19) of the Internal Revenue Code. County or regionally structured bodies, such as regional utility authorities (waste/sewer) also are included.

Small businesses located in an Urban Enterprise Zone (UEZ) are also eligible to participate. The following 25 municipalities within PSE&G's service territory contain UEZs: Bayonne, Camden, Carteret, East Orange, Elizabeth, Gloucester City, Guttenberg, Hillside, Irvington, Jersey City, Kearny, Mount Holly, New Brunswick, Newark, North Bergen, Orange, Passaic, Paterson, Pemberton, Perth Amboy, Plainfield, Roselle, Trenton, Union City, and West New York. **If your small business is located in one of these municipalities, you need to determine if it is located in a UEZ. Please visit the New Jersey Department of Community Affairs (DCA) website at nj.gov/njbusiness/financing/uez. Click on the link named "32 designated zones" to access an interactive map and enter your small business' street address.**

Q. Who will perform my FREE energy audit and the resulting energy efficiency work?

A. Your energy audit and energy efficiency upgrades will be performed by skilled, experienced contractors selected by PSE&G specifically for this program. You (and your landlord if you rent/ lease your facility's space) will be asked to sign a form authorizing PSE&G to perform the audit and energy efficiency upgrades.

To schedule your **FREE** energy audit, or if you have additional questions, contact your PSE&G Program Representative today:

Tri-State Light & Energy (TSLE)

1-855-999-8753



For more information about the PSE&G Direct Install Program for Government, Non-Profit and Small Business Facilities, or PSE&G's efforts to help the environment, visit:

pseg.com/directinstall



PSE&G
We make things work for you.

Green Solutions
for Customers

Affordable, energy-saving solutions to help lower your energy costs!



PSE&G Direct Install Program for Government, Non-Profit and Small Business Facilities

Want to control your energy usage and start saving money?

Take the first step today by contacting PSE&G for a **FREE** energy audit!

The PSE&G Direct Install Program for Government, Non-Profit and Small Business Facilities may be able to help you cut your energy costs by up to 30% by offering:

- A **FREE**, on-site energy audit of your facility's electric and gas equipment.
- A written proposal, with recommended energy efficiency measures, based on your audit.
- Energy-saving equipment installation at your convenience. Incentives will be limited to one project per facility per year.

Eligible energy efficiency equipment upgrades may include:

- Lighting retrofits, including sensors and controls
- Motors
- HVAC
- Site-specific custom projects

PSE&G makes the investment in energy efficiency upgrades easy for you by initially covering 100% of the cost to install the recommended measures.



You will repay **ONLY 30%** of the total cost to install the energy efficiency measures – interest free – over three years on your PSE&G energy bill OR in one lump sum payment within 30 days of the work being completed.

Spend less on energy and more where it counts for your government, non-profit or small business facility! Eligible small businesses must be located in an Urban Enterprise Zone (UEZ). Schedule your FREE, on-site energy audit today.



Get started now!

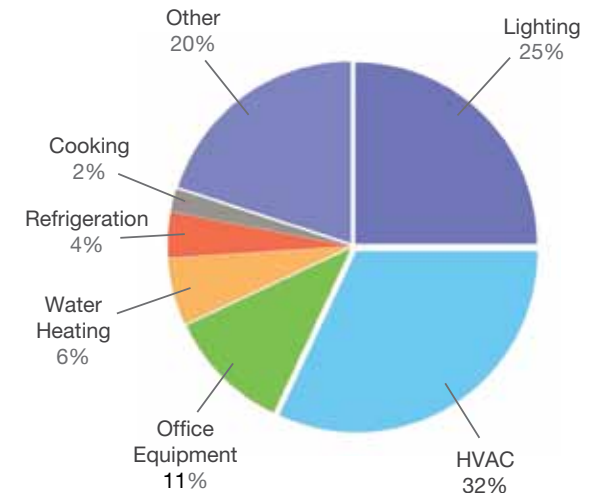
Contact your PSE&G Program Representative at the number on the back of this brochure.

Energy-saving improvements to consider:

- Replace older fluorescent tubes with newer generation lighting to save up to 40% in electricity costs.
- To conserve energy and reduce internal heat gain, turn off computers, monitors, printers and copiers during non-business hours.
- When old motors fail, replace them with premium efficiency motors that operate at a lower annual cost. Ensure you specify the properly sized motor for the application.
- Install an ENERGY STAR® occupancy controlled thermostat to automate your HVAC system. An occupancy controlled thermostat can optimize HVAC operation 24/7 based on your needs, and it could cut your HVAC costs by about 30%.

Compare Your Office Space with the National Averages

The following graphic represents typical electricity use for an office building.



Source: Department of Energy, Energy Information Administration, Building Energy Data Book, 2006